

Cyclepods Ltd
Environmental Policy Statement
June 2007

Cyclepods Ltd is an Environmental and ethically led business. We recognise that our operations have an effect on the local, regional and global environment. As a consequence of this, the management is committed to continuous improvements in environmental performance and the prevention of pollution.”

Protection of the environment in which we live and operate is part of **Cyclepods Ltd** values and principles and we consider it to be sound business practice. Care for the environment is one of our key responsibilities and an important part of the way in which we do business.

In this policy statement we commit our company to:

- Complying with all relevant environmental legislation, regulations and approved codes of practice;
- Protecting the environment by striving to prevent and minimise our contribution to pollution of land, air, and water;
- Seeking to keep wastage to a minimum and maximise the efficient use of materials and resources;
- Managing and disposing of all waste in a responsible manner;
- Providing training for our staff so that we all work in accordance with this policy and within an environmentally aware culture,
- Regularly communicating our environmental performance to our employees and other significant stakeholders;
- Developing our management processes to ensure that environmental factors are considered during planning and implementation;
- Monitoring and continuously improving our environmental performance.

We also make every effort to use recycled materials in our entire product range. The aluminium cyclepod is manufactured from 100%* recycled aluminium; the Fibre glass pod is made up from 20% recycled materials. The aluminum cyclepods are also 100% recyclable*.

We take pride in our environmental and ethical focus within our business and continue to find new ways in which we can help the environment further. An example of this is our electronic brochures; we have no paper brochures available. All our brochures are available online or

via email. Another example is our business cards and flyers are made from recycled board and Vegetable inks are used in place of commercial inks.

The policy statement will be regularly reviewed and update as necessary. The management team endorses these policy statements and is fully committed to their implementation.

Signed:



Date: 20/06/2007

James Steward
Managing Director

N.B Cyclepods go Carbon Neutral! June 07

As of 31/05/07 Cyclepods Ltd is certified as a Carbon Neutral Company. So what does this mean? Read on to find out more.

If a product, activity or company carries the CarbonNeutral® mark, it means that:

- 1, CO2 emissions have been measured
- 2, Reductions identified
- 3, Remaining emissions have been offset through high quality carbon projects around the world
- 4, Thought has been invested into branding and communication of climate change action.

At Cyclepods, we are proud of our environmental credentials and social responsibility. Becoming a Carbon Neutral company is another step for Cyclepods in its mission to encourage cycling by providing Innovative, Space-saving, Secure and Sustainable Cycle storage to the world.

Cyclepods win Bromley's Environmental award! June 07

“Bromley's Environment Awards recognise and reward local sustainable initiatives that really make a difference to the quality of life in the borough, not only for us but for generations to come.”

Established in 2002, every year over 130 guests attend the prize giving and the nominees are voted for by a panel of environmentally aware judges.

“We were delighted to win the award and feel that yet again it reinforces our mission to encourage cycling by providing Innovative, Space-saving, Secure and Sustainable Cycle storage.” Said James Steward Cyclepods Ltd, creative director.

One of the key factors for the judges was that the Aluminium Cyclepod is made from 12,500 recycled aluminum cans. The energy saved by using recycled aluminum for Cyclepod production would power a television for 600 hours – that's 25 days for every Cyclepod produced!