

## Barratt Homes Case Study

Barratt East London required a cost effective secure cycle storage option which also needed to be extremely space efficient. Barratts were previously using standard bikes stands but having to place them within cages and compounds to comply with various schemes such as “Secured by Design” and “Code for Sustainable Homes”. Cages and compounds were required as standard bikes stands are not deemed secure enough, therefore, although the bike stands were cost effective, the cages and compounds added extra cost and maintenance issues.

Streetpods were presented to the head buyer on the development who immediately saw the benefits; Streetpods provide the cyclist with extra security for their bicycle, meaning no cages or compounds thus reducing cost to the developer. Streetpods also save approximately 30% space compared to standard bike stands, freeing up space for other services. The main shield of the Streetpod is manufactured from 100% recyclable material, helping the developer to achieve green material targets. The Streetpod is Secured by Design accredited and UK police recommended, it is also the only freestanding cycle parking solution in the UK which has achieved Sold Secure Silver certification.

At the St Andrews development within East London, 75 Streetpods were installed to secure 150 bikes without the need for cages. The products are well used and Cyclepods Ltd are currently working with Barratts to plan Streetpods into other projects.



images: [www.barratthomes.co.uk](http://www.barratthomes.co.uk)